



**Life Skills &
Livelihood Skills
InternationalSM**

4th

annual report
2015-16



Inauguration of SKILLS2015 International Conference - (from left) Dr. Jawahar Reddy K.S, Principal Secretary to Government, Panchyat Raj & Rural Water Supply, Andhra Pradesh; Mr. Konda Vishweshwar Reddy, Member of Parliament; Mr. Vinod Gaddam, Former Minister for Labour and Employment, Government of Andhra Pradesh; Mr. Bandaru Dattatreya, Minister for Labour and Employment, Government of India; and Dr. Kodela Siva Prasad Rao, Speaker - Andhra Pradesh Legislative Assembly



Dr. Richard W. Oliver, Founder and CEO of American Sentinel University & Conference Chair; and Dr. Ravi K Reddy, Secretary, REEDS & Conference Organizing Committee Member



Section of delegates at SKILLS2015 Conference








Conference Executive Team with SKILLS2015 dignitaries



Section of SKILLS2015 Conference delegates

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CORPORATE INFORMATION

BOARD OF DIRECTORS

- Hajela SK
- Ravi K Reddy
- Ravindra Vikram M
- Richard W Oliver
- Sadananda R
- Sunanda S

AUDITORS

- Praveen Kumar Mynampati
Chartered Accountant

BANKERS

- Bank of Baroda,
Masabtank, Hyderabad.

REGISTERED OFFICE

- #C-206, 11-4-646, Vijaya Hills,
A C Guards, Hyderabad - 500 004
Tel: +91 40 2339.2221
Website: www.lslsi.org



Dr. Dan Coholan, Vice Chairman-Wealth Management of Royal Bank of Canada addressing the SKILLS2015 Conference



Ms. Ruth Lascano Leano, Cheif, UNICEF Field Office for Andhra Pradesh, Telangana and Karnataka addressing the SKILLS2015 Conference



Mr. Kushil Gunasekera, Founder of Foundation of Goodness, Srilanka addressing the SKILLS2015 Conference



Dr. Jaya Indiresan, Educationist, Trainer and Social Researcher addressing the SKILLS2015 Conference



Mr. B. Kalyan Chakravarthy, IAS, Director General of Environment Protection Training & Research Director General Institute addressing the SKILLS2015 Conference



Dr. Sadamate V.V, Agriculture Convergence Expert addressing the SKILLS2015 Conference



Prof. Jack Sim, Founder of World Toilet Organization, Singapore addressing SKILLS2015 Conference



Mr. RCM Reddy, Managing Director & CEO of IL&FS Education & Technology Services addressing the SKILLS2015 Conference

COMPANY

Life Skills and Livelihood Skills – International (LSLSI) is an initiative of Rural Economic and Educational Development Society (REEDS) which is aimed at addressing various issues pertain to the area of skill development in India and ensuring meaningful utilization of its significant demographic dividend with international cooperation as a key ingredient.

Established in the year 1989, REEDS is involved in formulating and implementing programs relating to different spheres of rural life. Leveraging REEDS

experience and endeavors, LSLSI aims to promote and facilitate life skills and livelihood skills development generally leading to an equitable and inclusive growth through engagement in policy advocacy, capacity building, program management and advisory services.

LSLSI was incorporated on September 25, 2012, as a not-for-profit private limited company under section 25 of the Companies Act, 1956.

VISION

To empower 1 billion Indians to create the world's most inclusive and dynamic socio-cultural-economic society by 2025.

MISSION

To be the catalyst for Public Private and Community Partnerships (PPCPs) for the empowerment of sustainable rural economic development in India through diffusion of best practices in life & livelihood skills.

BOARD OF DIRECTORS



RICHARD W. OLIVER:

Dr. Richard Oliver is the founder & CEO of the American Sentinel University, Colorado, USA. Dr. Oliver holds a B.Sc. in economics from Cornell University and a Ph.D. from the

State University of New York. Dr. Oliver is the author of several popular books, book chapters and more than 50 academic and professional papers. He is a frequent speaker at the meets of business and professional groups. Prior to his academic career, Dr. Oliver had a 20-year career at Nortel Networks, where he was vice president of marketing. Dr. Oliver has served on seven corporate boards and was chairman of the board of directors of Symmetricom, a high-tech telecommunications company, from 1997 to 2004.



SHAILENDRA KUMAR HAJELA:

Dr. SK Hajela graduated in Electrical Engineering from the University of Roorkee and obtained his Doctorate from the Technical University of Ilmenau,

Germany. He had a long and illustrious career in the Department of Telecommunications, Government of India holding various prestigious positions culminating with Advisor Technology in 1992. Dr. Hajela served the International Telecommunication Union as Coordinator of the Regional Office for Asia and the Pacific. He is a member of the Project Advisory Committee of Technology Systems Group, Ministry of Science & Technology, Chairman of the ITU-APT Foundation of India and Chairman of Telecel Communications P Ltd.



SADANANDA R:

Professor Sadananda is among the earliest to initiate Computer Science Education in India as well as in South East Asia. Professor Sadananda has a career spanning international-

ly and traversing academic institutions and industry. Presently he is an Adjunct Professor at Griffith University and a Visiting Research Fellow at the National ICT Australia. He was the founding Head and Dean of the School of Computer & Systems Sciences at Jawaharlal Nehru University, Head of Computer Science and Information Management at the Asian Institute of Technology, served as Vice President (Research) of Rangsit University, Thailand. He has chaired and organized many leading international technical conferences – representing Computer Science, Communications, Artificial Intelligence, Natural Resources Management and Climate Change.



RAVI K REDDY:

Dr. Ravi Kumar Reddy is a Chartered Accountant and Business Advisory consultant for over two decades. He consults for many businesses, especially the small, medium and

emerging enterprises. He is passionate about rural empowerment. Addressing various issues specific to the massive challenge in the area of skills development in India for rural empowerment, is another area Ravi has been actively working for the past few years. In December 2010, 2013 and 2015, Ravi Reddy co-organized international conferences on Life Skills and Livelihood Skills exploring skill development to empower rural sector. Recognizing his efforts towards rural empowerment, American Sentinel University, Denver, Colorado, USA awarded him with an honorary degree of Doctor of Letters in 2015.



RAVINDRA VIKRAM M:

Mr. Mamidipudi Ravindra Vikram did his graduate studies in science and law and a chartered accountant. Mr. Vikram is partner of M. Anandam & Co., Chartered Accountants, Secundrabad and a noted financial and

management consultant. Mr. Vikram is a member of Governing Council of M.V. Foundation, a prominent voluntary organization known nationally and internationally doing pioneering work in child literacy and in eradicating child labour in India. He serves as an Advisor and Director to many companies. Mr. Vikram is a frequent speaker and author on the topics of finance and management. Vikram is also involved with Manthan, a discussion group in the twin Cities of Hyderabad and Secundrabad on issues of national importance.



SUNANDA S:

Ms. Sunanda Somavarapu has graduated in Arts. She is passionate about empowering women and is actively involved in many initiatives through skill development for liveli-

hood and served well for the empowerment of socially and economically challenged women with a particular focus on making access to skill and knowledge in embroidery techniques aimed at increasing their income opportunities. Sunanda is actively associated with REEDS a voluntary not-for-profit organization established in 1989 and working towards enhancing the quality of life of rural communities. As part of the leadership team, Sunanda shoulders many significant activities and provides strategic inputs that help shape the development and alliance of partnerships to grow the REEDS reach.

DIRECTORS' ANNUAL REPORT

I take pleasure in presenting the Fourth Annual Report for the year ended March 31, 2016.

The year 2015-16 has been a dynamic and positive year for us as we were involved with important and spirited initiatives that are aimed at improving the skill levels of rural Indians, aligned with LSLSI organizational goals:

1. Raise the awareness of the need of developing life and livelihood skills;
2. Establish and operate demonstration projects for the development of best practice life and livelihood skills; and
3. Disseminate and encourage the use of best-practice life and livelihood skill development.

SKILLS2015 INTERNATIONAL CONFERENCE:

LSLSI, along with REEDS, co-hosted SKILLS2015: International Conference on 'Skills for Achieving and Sustaining a Clean India'. The two-day event held on 19-20 November 2015 coinciding with United Nations World Toilet Day in Hyderabad, India brought together sanitation and hygiene stakeholders representing a wide spectrum of regulatory, academic, industrial and other walks of life across India and overseas to share ideas and solutions in achieving and sustaining clean India. This success created an opportunity to share knowledge and expertise with over 200 participants from 8 different countries and provided a stimulus to the ongoing Clean India Mission.

We acknowledge the inspirational benefit derived by LSLSI from this initiative as well as financial and knowledge transfer from the organizations associated with SKILLS2015. They included developing demonstrative projects on skill development and diffusion of healthy practices in sanitation and hygiene area. We are highly grateful to these organizations for

the encouraging support. We also wish to place our sincere appreciation on record for the leadership of Dr. Richard Oliver, SKILLS2015 Conference Chair.

Going forward in this respect, LSLSI intends, counting on the support came forth from the conference, to:

1. Produce a publication covering the best of the ideas presented in the conference and other professional perceptions;
2. Develop demonstration projects to propagate best practices for sanitation & hygiene skill development of rural India; and
3. Fundraising necessary to advance the ideals of the conference.

ENHANCING SANITATION & HYGIENE INSTRUCTION SKILLS:

LSLSI supported a two-week trainers' orientation program meant to enhance the basic instruction skills in sanitation, hygiene and rural care education campaigns. This program was part of ongoing international engagement partnership between REEDS and Charlton Brown, Australia and carried from 18 April to 1 May 2015. We find this as purposeful step in filling up the existing major gap in behavioral change communication skills, especially at the final mile delivery of sanitation services and products.

ADVANCING YOUTH EMPLOYABILITY:

As part of the mission objective, LSLSI is evolving Training and Placement program to equip graduates with knowledge and employability skills needed for entry-level positions and prepare them for a career in the fields of accounting and administration. The program is intended for socio-economically disadvantaged graduate students with a commerce background. Considering the disconnect between what gets taught to aspiring students in institutions, and

the expectations awaiting them in the real-life job environment to be the prime reason for the industry-skill dilemma. The program is designed with an advanced curriculum framework derived from industry best practices; use the innovative learning approaches and a mechanism for employment connectivity. To ensure the quality of training and increase the marketability of the program, it will be integrated with an accredited certification from reputed international institutions. Recognizing the program's benefit to the industry, Federation of Indian Micro and Small & Medium Enterprises (FISME), India's largest Small and Medium Enterprises (SMEs) body, extended its recognition to the program. The development is in progress and the initial trails are planned in the current year.

OTHER PURSUITS:

LSLSI is actively involved in the skill development constituent of REEDS initiatives in the area of increasing of skills of the construction workers for establishing sanitation facilities in rural areas and to implement a regular curriculum related sanitation & hygiene at rural primary schools.

Plans are to host another International Conference: SKILLS2017 - the 4th of REEDS-LSLSI biennial series of international conferences aimed at developing the life and livelihood skill levels. As always the goal is sustainable economies and general quality of life, of rural India. The forthcoming conference theme will focus on the Digital India with an emphasis on rural empowerment, and scheduled to be held in Hyderabad on 16-17 November 2017.

ALLIANCES:

Collaborative engagement has been the key constituent in LSLSI evolution, progress and mission. To strengthen our life and livelihood skills empowerment effort important partnerships exist with American Sentinel University, USA; Amrita University, India; Charlton Brown, Australia; REEDS, India; National Institute for Micro, Small and Medium Enterprises,

India; Sarvareddy Venku Reddy Foundation for Development, India; and those alliances formed during the year - ASV Resources, India; Australian Retail College, Australia; Global Education Solutions, Australia; and Federation of Indian Micro and Small & Medium Enterprises, India. Our association with them adds to further the skills development knowledge, our credibility and our ability to execute programs and also evolve actionable concepts.

FINANCIALS

As the activities during the year are developmental in nature, there were hardly any operational revenues during the period under review. The expenditure of Rs. 0.363 million incurred during the period towards developmental initiatives and administrative expenses have been charged off to Income & Expenditure account.

Company's application for registration under section 12AA of the Income Tax Act, 1961 got approval on 29 September 2014. Consequently, the income of the company, if any, is exempted from the provisions of Income Tax.

ACKNOWLEDGMENTS

The Board would like to thank all the stakeholders – shareholders, partners, employees, the various Government and other agencies for the support extended and hope to continue to receive the support in the future

For and on behalf of the Board of Directors


S Ravi Kumar Reddy
Director

Hyderabad
23rd June 2016



Charlton Brown Team at a rural school understanding sanitation & hygiene practices among children.



Charlton Brown Team at a village



Charlton Brown Team interaction with Mr. Kantilal Dande, District Collector, Guntur



Charlton Brown and REEDS-LSLSI Teams at Trainers orientation program meant to enhance the basic instruction skills in rural sanitation & hygiene campaigns



Charlton Brown and REEDS-LSLSI Training Teams

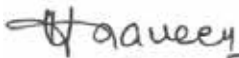
FINANCIALS

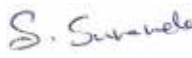
LIFE SKILLS AND LIVELIHOOD SKILLS - INTERNATIONAL
ABRIDGED BALANCE SHEET AS ON MARCH 31, 2016

PARTICULARS	Amount in ₹ millions	
	AS AT	AS AT
	31.03.2016	31.03.2015
I. EQUITY AND LIABILITIES		
Shareholders' Funds	(1.760)	(1.422)
Non-Current Liabilities	0.586	0.628
Current Liabilities	1.492	1.270
Total Equity & Liabilities	0.318	0.477
II. ASSETS		
Fixed assets	0.303	0.368
Current assets	0.015	0.109
Total Assets	0.318	0.477

ABRIDGED STATEMENT OF INCOME & EXPENDITURE FOR THE PERIOD ENDED MARCH 31, 2016		
PARTICULARS	Amount in ₹ millions	
	FOR THE YEAR ENDED	
	31.03.2016	31.03.2015
INCOME		
Revenue	0.025	0.013
Total	0.025	0.013
EXPENSES		
Administrative & Other Overheads	0.363	1.024
Total	0.363	1.024
Net Surplus for the Period	(0.338)	(1.011)

These abridged financial statements are based on the accounts of the Company that are covered by audit report dated 23 June 2016


Praveen Kumar Mynampati
Chartered Accountant
M.No. 213521
Place: Hyderabad


Sunanda S


Ravi Kumar Reddy S

Directors, LSLSI

Date: 23rd June, 2016

PARTNERS



श्रद्धावान् लभते ज्ञानम्

AMRITA
VISHWA VIDYAPEETHAM
UNIVERSITY
Established u/s 3 of UGC Act 1956



CHARLTON BROWN®

we train we place we care



Federation of Indian Micro
and Small & Medium Enterprises





LIFE SKILLS AND LIVELIHOOD SKILLS - INTERNATIONAL

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